

## STREAMING VIDEO FOR CORPORATE All Hands Meetings

A photograph of a corporate meeting. In the foreground, a man in a light pink shirt is seen from behind, sitting at a table and looking at a laptop displaying a line graph. To his left, a woman in a white top is also seated, looking towards a large screen. The screen shows a man in a blue shirt speaking. The scene is set in a modern office environment with warm lighting and a potted plant in the background.

Use  
Streaming  
Video to  
Engage All  
Employees

### Simultaneous Engagement

From 10 to 10,000 employees, on site and around the world, capitalize on the benefits of simultaneous video broadcasts and engagement.

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From 10 to 10,000 employees, easily broadcasting and engaging with all of them - no matter where they are - is critical to the modern workplace.

## COMPANYWIDE ALL HANDS MEETINGS

One of the best ways to keep local and remote teams connected is with all hands meeting. Video streaming of these meetings can help employees feel “in the know,” which can lead to higher workplace satisfaction levels and increased productivity.

### The Benefits

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Using an enterprise streaming video solution to host companywide all hands meeting is a great way to:

- Share important news and information
- Improve employee engagement and morale
- Align corporate strategy, priorities and goals
- Build team spirit and a sense of community
- Reduce the load on IT staff
- Allow employees in all locations to interact with management via polls, chat and Q&A

### How to Get Started

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When you're ready to hold a town hall meeting, simply upload a PowerPoint file and create a live presentation with a few clicks. The executive(s) stands or sits in front of an HD camera and is close to a microphone. The camera(s) and mics attach to a video encoder which streams the live video, audio, and presentation to DEVOS streaming server.

### Features and Capabilities

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Once you begin the meeting, your audience can view and interact with your synchronized presentation by clicking on a link or opening a browser. As long as they have internet connectivity, employees can view the stream anywhere (on-site, branch office, or even from home) and on any platform (PC, Mac, iPhone, Android, tablet, Roku box, or TV).

You can monitor who has viewed the program by requiring a login, and you can record the presentation so employees can go back and view it again to see things they may not have caught the first time around.

To keep viewers engaged, you can pause your presentation to ask for audience participation, and they can provide input or ask questions in a live chat room attached to the presentation.

If you need to deliver the video presentation to remote offices with multiple viewers, Discover Video's easy-to-use StreamPump device allows hundreds of viewers to access a single video stream without using additional internet bandwidth, avoiding network overloads that can compromise video performance and quality.

## SETTING UP YOUR STUDIO

Everything you'll need to deliver live and on demand streaming all hands meetings to your employees with minimal bandwidth usage.

### Example Equipment List

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#### Streaming Video Encoder

Streamsie, Streamsie Pro or Streamsie iOS streaming

#### Streaming Server

Our DEVOS streaming server system is available in software only, software and server, cloud-based, and hybrid versions

#### Camera

Canon XA10 HD professional camcorder

#### Tripod

Magnus VT-3000 tripod with fluid head and dolly

#### Microphone kit and desk stand

#### Lighting System

### Equipment Tips

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- With multiple speakers, consider using microphones connected to an inexpensive audio mixer
- Green screens are optional but can make a big difference when used with Chroma Key (included in Streamsie Pro)
- Modern cameras will balance light automatically, so you don't need exotic lighting systems
- Use a modern camera with HDMI output for higher quality videos



### TIPS FOR A SUCCESSFUL STREAMING ALL HANDS MEETING

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1. Create an agenda
2. Welcome and thank your attendees
3. Explain the purpose of your meeting
4. Create a link so those who could not attend can view the presentation later
5. Respond to any questions that come up during or after the presentation
6. Rehearse the broadcast before the live event

# DISCOVER VIDEO'S DEVOS SOLUTION

Discover Video's corporate streaming video solution solves the most common challenges with conducting live all hands meetings.

## Problems Solved

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✓ **Flexibility:** Many competitors offer video solutions that are exclusively cloud-based, but the DEVOS content management system, which serves as a live streaming server and a central storage and management hub for all captured video content, is available in several different configurations so you can choose which works best for your company.

- On premises: Install software on your own server or the DEVOS Rack Server-16, which supports over 2,000 live video viewers.

✓ **Cloud:** Fully hosted, expandable storage.

- Hybrid: On premises and cloud.

**Security:** Unlike with consumer-oriented video options such as Facebook Live or YouTube, video delivered through DEVOS is secure no matter where it is viewed or on what device. DEVOS supports Active Directory, which allows you to give publishing privileges to multiple administrators and require viewers to log in with a password.

✓ **Viewing Options:** With the DEVOS system, viewers have the flexibility to watch what interests them most rather than being locked into a single viewing option. The new MultiViewer feature allows viewers to open up to four viewing windows to see different video streams (for example, the PowerPoint presentation, a view of the speaker, and a view of the audience) and drag, drop and resize windows as desired.

✓ **Branch Offices:** Without a corporate video solution, a separate video stream is sent to each employee at a branch office. With sometimes hundreds of employees simultaneously using the internet to access a video stream, bandwidth demands can quickly exceed availability and mission-critical data traffic can be compromised. Discover Video's StreamPump device, a mini-server that can sit conveniently on a desk, enables everyone in a branch office to access a single video stream without affecting the office network.

## Other Unique Benefits:

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- The ability to create and share PowerPoint presentations with or without live video
- Live audience chat, questions and polling
- Ability to record your live presentation
- Secure transmission of corporate information, with logins required for all viewers
- Simultaneous video transmission to multiple viewers in branch offices with no bandwidth bottleneck
- Ability to view live video stream securely on any device—desktop, TV, smartphone or tablet
- Ability to resize viewing windows anytime
- Simple, plug-and-play operation
- Powerful and flexible functionality at less than half the price of competitive systems
- Ability to track viewers for compliance verification
- Full viewing statistics in an integrated dashboard



FOR MORE IDEAS, CONTACT US  
discovervideo.com | 203-626-5267

# What else can your company do with DEVOS?



**Product  
Launches**



**Employee  
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**Secure Online  
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**HR  
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**Professional  
Development**



**Event  
Webcasts**



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Training**



**Digital Signage**



**Investor  
Briefings**



**Marketing  
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Want to keep employees engaged, improve company morale, and know you can reach all your employees immediately, wherever they are, with important news and announcements? Contact us today to see how streaming video can make your all hands meetings come to life.



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